ABSTRACT OF THE DISCLOSURE

An oily ink for writing instruments comprising

- e. colorant,
- f. resin,

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- g. an organic solvent and
- h. a gelling agent,

wherein the said gelling agent comprises a soluble gelling agent with the solubility of from about 0.1 to about 20 % by weight at a temperature of 20°C to the said organic solvent, and the viscosity of the ink is not less than 700 mPa · s when the rate of shear is 0.1 (1/s) and not greater than 500 mPa · s when the rate of shear is 100 (1/s).